



Happy Summer!

We hope your summer is off to a great start! Summer is a great time to [reassess your phone system](#).

If you haven't upgraded or evaluated your current phone system in the last year or so, then now is the perfect time to see if your system offers the features and support that you need to conduct business efficiently and effectively.

June was a great month for us and we stayed busy with many trainings and events. If you weren't able to join us in June, don't worry! We host events nearly every month, and we have several great events coming up in July.

[Check out the upcoming events here](#)

or below to see what is happening in July, then make sure to register!

When is the Best Time to Assess Your Cabling Needs?

There are several junctures in the life of a business that prompt the need to assess the communication system capabilities of the business such as phone, internet, and video. One of these events could be the start of the business and the need to move into a commercial office or facility.

Another reason for change could be a move to a new or larger building. The prompt could also come about due to technical issues with the existing communication system. Whatever the reason, it's always best to look at the infrastructure first – the basic wiring needed to support the system of your choice....

[\[Read more\]](#)

What are You Doing this Summer?

How about a 'staycation' this summer?

If you're planning to take some vacation days this summer, but have no travel plans or are just looking for some fun things to do with the kiddos while they are out of school, we've got some great customers that could provide hours of fun and entertainment right here in our beautiful Bluegrass state!...

[\[Read more\]](#)

Security and Surveillance Needs During Vacations

You are finally taking a vacation. Goodness knows the last time you have actually gotten away from the office for more than a weekend. You aren't staying late every night this week and you're not checking your phone every few minutes. And that's what a vacation is all about, right?....

[\[Read more\]](#)

Digital Transformation and the Customer Experience

I was working on a blog about 'the digital transformation of business' this morning. I usually mull the topic around a lot before I sit down to put words on a page. This morning, before I started writing,

[an article popped up via LinkedIn](#)

that caught my eye. I had no idea it would relate to my topic of 'Digital Transformation in Business' but I was still in the mulling over phase so I was easily distracted. Good thing. The article, “

[Three Steps to Convert Loyal Customers into Enthusiastic Customer Advocates](#)

” by Don Peppers was very interesting and timely. I was first drawn to it because the article's “Step Two: Demonstrate *Trust*” is, actually, the first step in our

[5-step process](#)

we've been using since Unified started 8 years ago...

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UPCOMING EVENTS

Register Here:

[July 6, Louisville, KY - ShoreTel End User Training](#)

[July 6, Lexington, KY - ShoreTel End User Training](#)

[July 12, Louisville, KY - Security and Surveillance Luncheon](#)

[July 13, Lexington, KY - Security and Surveillance Luncheon](#)

Employee Spotlight: Ron Coleman



Ron Coleman has been with Unified Technologies since its start in June of 2009. Ron is a valuable part of the operations team in our Lexington office. He's committed and dedicated to getting the job done and done well.

[\[Read more...\]](#)

Customer Spotlight: Shaker Village of Pleasant Hill



On Mother's Day this year, I visited Shaker Village of Pleasant Hill for a wonderful brunch and stroll around the grounds. It's about an hour drive from Louisville, probably a little closer to Lexington, and well worth the trip.

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