



## Hello from Unified!

We hope everyone is enjoying the warmer weather and all the excitement this season brings. We would like to update you on all our current and future happenings here at Unified Technologies.

May was a great month for us and we stayed busy with Derby and many trainings and events. If you weren't able to join us in May, don't worry! We host events nearly every month, and we have several great events coming up in June.

[Check out the upcoming events here](#)

or below to see what is happening in June, then make sure to register!

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## Infrastructure Considerations When Moving Offices

Congratulations! After endless hours of searching for a new home for your business, you have finally found the one. Whether you are renting or if you purchased, you now have one to call your own. Now, what are you going to do? What's on your to-do list?

Obviously, getting all of those boxes moved in and the paint on the walls is on your mind, but what about your wifi and cabling? Have you thought about what all modern-day businesses thrive on? What goes into getting all of that setup?...

[\[Read more\]](#)

# Do You Mow Your Own Grass?

If you are still trying to decide between a hosted or premise-based communications platform maybe you should ask yourself this question: Do you mow your own grass?

Eric Bowling used this analogy last week in a seminar we hosted for our Mitel customers. His analogy played out like this...

[\[Read more\]](#)

## Connecting the Dots

Have you noticed that '6 degrees of separation' seems like about 1, maybe 2 in Kentucky? Seems like everyone knows or is related to someone you know. It's a natural tendency at a party or business gathering to ask someone you meet where they work, where they went to school, where they live. Then you start it. You start connecting dots. Oh, I know (fill in the name). He works there or went to school there or lives near there and you draw that line from one dot to another. This happens all the time. I wonder if they do that in the bigger cities around the country. It's a way of life around here. And it can extend into your business....

[\[Read more\]](#)



**UPCOMING EVENTS**

**June 1, Louisville, KY - ShoreTel End User Training**

**June 15, Cincinnati, OH - ShoreTel Luncheon**

**June 21, Louisville, KY - ShoreTel Luncheon**

**June 22, Lexington, KY - ShoreTel Luncheon**

**June 29, Lexington, KY - ShoreTel Director Training**

**June 29, Louisville, KY - ShoreTel Director Training**

## **Employee Spotlight: Erica Dietrich**



The spotlight should be shining on Erica this month. In addition to the great job she's been doing as a Project Manager in our Louisville office, she's getting married this month! Erica Dietrich joined the Unified team in October. She has been ...

[\[Read more...\]](#)

## **Customer Spotlight: The Marketing Squad**



Remember that blog about connecting the dots and how you never know where your relationships will take you? This is a great example!

The Marketing Squad is a digital marketing agency here in Louisville, KY that utilizes inbound marketing methodologies to help our partner clients achieve their business development goals.

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