



Hello from Unified!

August was a wonderful month here at Unified. We celebrated the addition of many new customers and also made a push within our company to encourage employee health and wellness. We stayed busy with many trainings and events. If you weren't able to join us in August, don't worry! We host events nearly every month, and we have several great events coming up in September.

Next Thursday, for both our Louisville & Lexington locations, we have a Shoretel End User training addressing software version 14.2 and up. We also have a Shoretel Customer Lunch and Learn on Wednesday September 13th in Louisville. Our Connect training will be later in the fall so be on the look out for that info soon!

[Check out the upcoming events here](#)

or below to see what is happening in September, then make sure to register!

Big Welcome to Our Newest Customers!

Last month, we introduced you to some of our

[newest customers](#)

– 23 unique companies from across the region. And it didn't stop there! Since that post, we have welcomed 11 new customers to the Unified family.

From health care to the restaurant industry to sports, our 11 new customers

represent a wide range of businesses and we were happy to provide each with unique telecommunication solutions.

[\[Read more\]](#)

Better Health Makes Better Employees

Our CEO, Scott Diamond, invited all employees to meet with his fitness trainer after work last night to learn more about physical fitness and nutrition. In her email to the company, Erin (manager of

[Iron Tribe Fitness](#)

) said “Being the healthiest version of yourself will trickle down into just about every aspect of your life whether that be having more energy to give to your family, a more positive outlook, higher productivity at work, less sick time, or just feeling better overall.”

I was curious so I ‘googled’ the topic and found plenty of articles on the subject. I like lists so this one from a blog titled

[10 Benefits of Healthy Employees](#)

by
anthony@gohealthhero.com

peaked my interest. Here are the 10 benefits he came up with.

[\[Read more\]](#)

Our Core Values Are More Than Words

Core values – most companies have them, or something similar at least, that they use to describe the way in which their business will operate. Unfortunately, for many businesses their core values are just words on the wall or on the About page of the website, and they don’t do much beyond that.

Here at Unified, our core values are more than just statements on a wall, they are words engrained in our company culture and highlighted in our day-to-day work. Scott Diamond, our CEO, champions our core values.

[\[Read more\]](#)

Inventions That Have Changed the Workplace

What has changed the workplace? Time has shown us a variety of changes and here are just a few that affect our day to day business life.

I came across an article in a FastCompany magazine yesterday that listed 10 inventions that shaped the workplace. Being in the telecommunications industry, I was a little perturbed that the telephone didn't make the list. Aside from the computer, has anything shaped the workplace more?

[\[Read more\]](#)

The Internet of Things

The Internet of Things. It's fascinating. It's vast. It has everything. Of course, we can't take the time to say 'the Internet of Things'. In this hurry up, shorten-everything-you-say world, it's IoT. If you haven't thought about it for your business, you will. Maybe not today, but someday. Why? Because in spite of the immediate assumption that it's (maybe) not personal enough for my business or too hi-tech for what we have in place today, the IoT can make your customers' experience more personal, more successful, better.

[\[Read more\]](#)



UPCOMING EVENTS

Register Here:

[September 7, Louisville, KY - ShoreTel End User Training](#)

[September 7, Lexington, KY - ShoreTel End User Training](#)

[September 13, Louisville, KY - ShoreTel Lunch & Learn](#)

[September 28, Lexington, KY - ShoreTel Director Training](#)

[September 28, Louisville, KY - ShoreTel Director Training](#)

Employee Spotlight- Matt Tedford



This month's spotlight shines on one of our Louisville Technical Engineers. Matt Tedford is a favorite among our customers. Just last week we received an email from a customer after an installation Matt worked on in Memphis...

[\[Read more\]](#)

Customer Spotlight: The Lexington School



Get your pencils and paper ready because it's back to school time! Kids are hitting the books once again, so for this month's customer spotlight, we would like to illuminate

[The Lexington School](#)

. The Lexington School's goal, at a glance, is a private, independent education of the highest quality from preschool through eighth grade.

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